

# BECKY LIU

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## EDUCATION

### Drexel University

#### B.S. in Game Design and Production

2018-2022, Philadelphia

### New York University

#### M.S. in IT Project Management

2022-2024, New York

## SOFTWARE SKILLS

### MANAGEMENT

Discord, Airtable, Basecamp, ClickUp, MS Office, MS Teams, Jira, Google Workspace, Slack, Notion, Glide

### DESIGN

Adobe Express, Adobe Illustrator, Photoshop, Substance 3D Painter, After Effects, Premiere; Canva, InVision, Procreate

### DEVELOPMENT

Autodesk Maya, Unity, Unreal Engine, Blender, V-Ray

## LANGUAGE SKILLS

Chinese (Fluent)

## PROFESSIONAL SKILLS

Project Management (Waterfall, Agile, Scrum)  
Team Collaboration  
Time Management  
Documentation & Organization  
Communication & Problem Solving  
UX Research & Analysis

## ACTIVITIES & AWARDS

### Drexel University 2018-2022

Dean's List, Dean's Scholarship,  
Westphal Portfolio Scholarship  
DAnimate (Animation Club) - Member

### New York University 2022-2024

Poly Gaming Network - Member

### GAMECORES China

GCORE Game Fest Crew - Volunteer

## EXPERIENCE



### Junior Game Producer | Freelance

#### It Takes A Village

Sep 2022 - Present | Glenside, PA

- Organized and documented processes in Coda for a team of 50+ game developers/creatives
- Designed prototype and assumed finalized game loops for a diverse mobile eSport
- Crafted arenas with player spawn points, pickups, and enemies for eSport gameplay using Unity
- Implemented bug tracking process for cross-platform online programmers with Airtable



### Project Manager | Senior Project

#### Next Stop, Philadelphia!

Aug 2021 - June 2022 | Philadelphia, PA

- Managed a team of eight seniors from different majors and coordinated with other leads to complete the project from concept to execution
- Led the team to reach the \$3,600 fundraising goal in 4 months
- Researched target audience's preferences, analyzed playtesting data, and designed new features based on the findings
- Earned an overall 4.8/5 visitors rating based on a total of 40 exhibit exit surveys
- Created WBS and project documentations, tracked milestones and project timelines, organized team files, and hosted team meetings and playtesting sessions



### Social Media Marketer | Freelance

#### DVNC Tech LLC

Sep 2021 - June 2022 | Glenside, PA

- Created promotional content for the Monochrome RPG on TikTok and Instagram
- Analyzed backstage data, tracked product performance on different social media platforms, and made new content accordingly
- Helped the team to successfully reached the following:
  - the goal of over 34,000 followers
  - 20,000 profile views over a month
  - 1,000 comments over 28 days